



# **ASIM SINGH**

LAWYER AT THE PARIS BAR ADMITTED IN 1998 SPECIALISING IN INTELLECTUAL PROPERTY LAW, PARTNER

## **EXPERTISE AND PRACTICE AREAS**

- Literary and artistic property
- ◆ Industrial property, unfair competition and trademark infringement
- Media law
- Sports law
- Over 20 years' international experience (France and Canada)

# **PROFESSIONAL EXPERIENCE**

- CPC & Associés
- Alérion
- Deprez Guignot Associés
- Sokolow Carreras & Associés
- Baker & McKenzie

# **NOTABLE EXPERIENCE**

- Submission support for tenders relating to the broadcasting rights at major sports events
- Negotiation and drafting of broadcasting rights contracts for films and series through output deals (with US studios)
- Litigation against Google on behalf of a press agency
- Litigation against the LFP on behalf of a TV channel that took part in a broadcasting rights tender

#### **EDUCATION**

- DEA in Literary, Artistic and Industrial Property, University of Paris II Panthéon-Assas
- BCL in Civil Law and LLB in Common Law, McGill University Canada
- B. Engineering, McGill University Canada

## **LANGUAGES**

- French
- English (mother tongue)



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